



Corporate Lodging Consultants Offers Savings To Retailers

Business Lodging Solutions Get Spotlight at SPECS 2010 in Florida March 7-10

Wichita, Kansas (Feb. 17, 2010) In today's challenging retail environment, Corporate Lodging Consultants delivers bottom-line savings on [business lodging](#) for retailers and the merchandising service organizations, food brokers, fixture installation and construction companies that support them.

CLC will bring its [workforce travel solutions](#) to SPECS 2010, the annual retailer and supplier conference sponsored by Chain Store Age, staffing Booth 1317 in Kissimmee, Fla., March 7-10.

Thousands of companies – large and small – already have realized the savings CLC provides, along with operational benefits such as [direct billing, improved tracking and reporting](#), and [24-hour support for travelers](#) on the road.

“We save over 24 percent annually by utilizing CLC's low negotiated rates throughout the country,” says Bruce Povalish, Chief Financial Officer for Signature Retail Services, a national sales, in-store service and fixture installation company. “We are able to bid more effectively on projects, save significant admin time and utilize the detailed reporting CLC provides. We also really appreciate the 24/7 customer service.”

For large companies, CLC offers [custom lodging solutions](#), while small to medium-size companies can take advantage of CLC's [CheckINN Direct](#) savings cards program.

“As a leading broker for hotel rooms in North America, CLC serves clients that use more than 9 million room nights annually, allowing us to deliver rate savings on company lodging,” says Bill Gray, CLC National Account Manager. “With rates that are pre-negotiated at thousands of hotels nationwide and in Canada, CLC saves you money at each location.”

“CLC further simplifies your business travel process through direct bills and reports that keep you informed about your lodging spend,” he adds. “Whether your project is construction, installation or retail support, we have a program for your workforce.”

CLC also will attend GlobalShop March 10-12 in Las Vegas, Nev. (Booth 5032) and the 2010 NARMS (National Association for Retail Marketing Services) Annual Conference April 17-20 in Tampa, Fla.

Businesses that want to start saving on business travel should call (866)362-0739, email sales@corplodging.com or visit CLC Booth 1317 during SPECS. Businesses ready to sign up for [CheckINN Direct](#) <<https://www.checkinncard.com>> can use key code SPECSPR to waive the \$9.95 enrollment fee for new clients.

Corporate Lodging Consultants (www.corplodging.com) is a division of FleetCor, the Global Fleet Card Company. CLC has more than 30 years experience as a leading provider of lodging management programs to businesses, serving thousands of clients in North America. CLC's clients purchase more than 9 million room nights annually across CLC's proprietary network of thousands of hotels.